

KMOX GM AVOIDS SERIOUS INJURY!

KMOX General Manager Karen Carroll suffered a slight back injury last month in a bizarre accident at her new digs at One Memorial Drive.

During an intensely stimulating alleged conference call with former EZ-CEO Alan Box involving insider trading, Carroll, scantily clad in her signature mini skirt, abruptly slid off of her chair, caromed off of a near by file cabinet, and crumpled to the floor.

A shaken Carroll quickly regained her composure and brushed the mishap aside with regal ease. "It's these outdated vinyl chairs that Zimmerman probably traded with some dreadful retail chain," laughed Carroll. "This place needs my interior decorating touch."

Carroll immediately commissioned CBS scientists to develop a new upholstery that would prevent such near-tragedies from recurring.

"We concocted a Velcro-like substance to act as a revolutionary seat cover for the upper level office executive," proclaimed Dr. Mandrake Schmaltz, Professor of Office Furnishings at CBS in New York. Dr. Schmaltz volunteered that his new invention possessed some inherent flaws. "Unfortunately, the coarse surface tends to snag higher grade clothing material like silk," he explained, then adding, "but for Ms. Carroll's purposes, it will fasten snugly to pubic hair."

Inspired by Dr. Schmaltz's discovery, Mel Karmazin is offering a new video, "Managing To Wear Undergarments," a complete market leader's guide to boxers, briefs, bikinis and everything in between. Look for this "must-have" in the next INSIDE RADIO, yours for only \$99!

Dr. Schmaltz has also encouraged Carroll to wear longer dresses in the future to insure that her testicles don't show.

DEAD RICHARD EVANS FINALLY DIES

KMOX General Manager Karen Carroll has finally thrust her programming expertise into the "Voice of St. Louis" by discontinuing the near-eternal THOUGHT FOR THE DAY FROM RICHARD EVANS.

Evans, who passed away over 20 years ago, remained a posthumous fixture on KMOX with his timeless, positive passages preserved through the magic of radio.

According to a recent St. Louis Post-Dispatch article, Carroll said that the extra minute and a half remaining from the feature's cancellation could be used "for more news and time critical information," or in translation, more spots.

Her next step will be to remove other dead broadcasters from KMOX, like Bob Broeg.

CATCH THE RAMS "FIREY" SPIRIT!

Join 937 KSD on Friday, September 25th for an old-fashioned PEP RALLY and bonfire at Kiener Plaza!

Music will be provided by SMASH BAND and Ram's players will also be on hand to enhance the festivities!

Dave Pearlman has also graciously donated all remaining "ARS Core Principles" plaques to be used as firewood. In a recent telephone interview, Pearlman finally acknowledged that he was less than candid in his final trips to St. Louis while addressing the staff. "Awe come on, you guys didn't really believe that crap about growing people faster than assets, did you?" he said.