

Heat "Turned Up" On The Radio Industry!

The Federal Communications Commission has launched its most thorough and far-reaching industry investigation to date, according to unnamed government sources.

The impact of multiple ownership on the future of broadcasting is being monitored and studied by the FCC, the timing of which is roughly the equivalent of closing the barn door after the whores have already escaped.

The FCC uncovered three new violations for the properties that huddle under the ARS-CBS umbrella, which includes *KLOU* and *KSD* prior to their sale closing. Whether overt or subtle, the FCC will enforce regulations with an "iron fist," which could mark the beginning of a long, hot summer for local broadcasters.

The findings of the FCC have been condensed to enhance comprehension.

Consider this recent exchange on *KSD* during *THE BREAKFAST CLUB*, featuring J.C. Corcoran, Mark Klose, Steve Schlanger and Lance Hildebrandt...

J.C. : "Yeah, I'd like to congratulate her alright. Where's Ted Kaczynski when you really need him?"

Lance: "Incarcerated, like her ex- husband."

All: (Laugh)

Steve: "Let the record indicate that I had absolutely nothing to do with this bit."

Mark: "What bit?"

This broadcast sequence was flagged by the FCC because it involved a reference to the "Unabomber," Ted Kaczynski. The FCC is particularly sensitive to these types of "verbal indiscretions," while a station is "in trust." The FCC has determined through its actions, however, that it is legally and ethically allowable for previous management to ransack the sales department, steal and hoard vital broadcast equipment and bypass conventional hiring practices by assigning the general manager's pregnant girlfriend to be National Sales Manager.

KYKY, similarly, has experienced its share of on-air controversy. A six-month investigation of the *FRIDAY MORNING JOKEOFF* has revealed some "questionable dialogue" between *PHILLIPS AND COMPANY* members, Guy

Phillips and Michelle Dibble as this June 19th transcription of their broadcast verifies...

Guy: "I just flew in from the coast and boy, are my arms tired."

Michelle: (Uncontrollable hysterical laughter)

Guy: "I couldn't be funnier if I were twins."

Phillips has been paroled for an infinite time period by a new governmental airwave - environmental agency. The group, **RECYCLED MEDIOCRITY**, is a non-profit organization dedicated to the "clean up" of unimaginative morning shows.

Fortunately for *CBS*, *KYKY* has been aided by a strange bedfellow in the past several months. Due to the introduction to the St. Louis market of the mind-numbing *M.J. AND B.J. SHOW* on Z107.7, **RECYCLED MEDIOCRITY** immediately concluded its *KYKY* probe, expanded its staff, and is currently addressing the dire emergency "up the dial."

The "bloom is off the rose" for powerhouse *KMOX* as well. *THE VOICE OF ST. LOUIS* also received a warning for the following episode during *KMOX*'s King of Late Night, "The Big Bumper," Jim White...

Jim: "Do-do-do, Do-do-do-do-da-do, dum-de-dum...MMM, the phones are quiet tonight...(Yawns)...La-la-la-la...(Begins whistling DARKTOWN STRUTTER'S BALL)...Roo-be-do-be-do...I love pie, don't you?...Rum-de-dum...Yodelling is a lost art."

As usual, it is difficult to discern the exact message Mr. White is attempting to convey. The FCC's concern stems from what the government believes to be a secret code White has devised to communicate with either communist Cuba or interplanetary travelers.

KMOX General Manager Karen Carroll was quick to point out that AM1120's infraction occurred during Rod Zimmerman's regime and that the *KYKY* and *KSD* blemishes popped up after her departure, making Beth Davis, Smokey Rivers, and Sean Luce to blame.

"I can't possibly be everywhere at once," huffed an exasperated Carroll. "It's just one more reason why I should be St. Louis' Market