

ARS-ST. LOUIS LEADS THE INDUSTRY IN "OFFICE ROBOTICS!"

ARS-STL continues to pave the way in creating and implementing a more progressive management style, this time claiming "complete success" in its latest innovation – Office Robotics. Under the leadership of Vice President/General Manager Karen Carroll, Chief Engineer Joe Geerling and his son Joel constructed two life-like robots, naming them "Angie Werner" and "Kathy Edelman". They were programmed to operate office administration and human resources more efficiently and effectively. According to Carroll, the results of the experiment were phenomenal!

"It's a perfect system. Every incident or conversation detected by Angie or Kathy was recorded on computer chips (located in the robots' heads) and immediately played back to me" said Carroll. In a pilot test program, the Angie robot was specifically programmed to recoil from other employee bouts of laughter, retreat to her office, close the door, and work more efficiently in a cold environment. The test proved very successful, as Angie won ARS's Employee of the Decade Award at a recent convention in Boston.

Carroll stressed the importance of omitting sincerity and emotion from all employee interaction, so as not to interfere with the more pressing issues of the day, like tee times and nail appointments. "We're taking radio to a level yet unseen, not only in St. Louis, but in the country!" said Carroll.

JUST ANOTHER KICK?

KMOX General Manager Karen Carroll "moonlighting" as placekicker for the St. Louis Rams? Not as far-fetched as you might think.

"It is clear that she has more attributes than merely overpaying the broadcast rights," poked Rams' President John Shaw.

Nose Tackle DeMarco Farr said, "One thing for sure, she won't choke on the long ones."

Head Coach Dick Vermeil added, "She's proven many times that she can take it on the chin and still perform."

Quarterback Tony Banks said, "She's the type of individual that can put the entire team on her back and accept the load willingly as she leads us through all the stiff competition."

PAR FOR THE COURSE!

Former ARS-St. Louis market liaison and noted golf enthusiast Don Bouloukos recounted his brief affiliation with our radio group and the Gateway City in a recent telephone interview by ranking some of the area's most ambitious golfing challenges.

Number 16 at The Bluffs... "With the teebox set on a 150 foot-high bluff, this scenic and picturesque layout is truly one of the Midwest's signature holes; much less St. Louis."

Number 7 at the Family Fun Center... "Unusually wide windmill blades that rotate faster than the norm, coupled with an unsynchronized drawbridge make this hole truly a "Magilla" among all putt-putt aficionados."

Number One Memorial Drive... "Undoubtedly the toughest, nastiest hole I've ever encountered."

COMING NEXT ISSUE

- **Karen Carroll's Classic Rock Programming Tips...**
This Month: "Add More Boston."
- **The new pictorial game, "WHERE'S DAVE PEARLMAN'S BALLS?"**
- **The Bob Rowe Suicide Watch!**
- **"IN SEARCH OF" ... The body cavity where DAN MASON'S head is buried.**
- **Market Street Voicemail Abuse... Accidental Excess or Intentional Torture?**
- **J.C. Corcoran discusses his favorite "JOHN STIRRAT MEMORIES"!**