

Contact:
Steve Moore – Program Director
KMOX Radio
314-444-3286
swmoore@cbs.com

FOR IMMEDIATE RELEASE

**Subject: KMOX Radio Teams Up With Gateway Greening to Create
Memorial for Hancock and Kile**

May 3, 2007 - St. Louis, MO – KMOX Radio’s Charlie Brennan is teaming up with Gateway Greening to plant a horticultural memorial to late Cardinals pitchers Josh Hancock and Darryl Kile.

The numbers “57” and “32” will be created with red leaf iresine plants and the background will be created with the white flowering Euphorbia Diamond Frost. The floral numbers will be placed at opposite ends of the median on Market Street between Broadway and Seventh and joined by a row of red and white plant material.

Brennan said, “This project will help us pause and reflect while adding to the beauty of our downtown.”

Brennan is conducting a monetary donation drive during “The Charlie Brennan Show.” Checks can be made out to Gateway Greening and sent to:

KMOX Radio
Attention Charlie Brennan
One Memorial Drive
St. Louis, MO

In addition, volunteers are needed for planting the memorial on May 12th at 9 a.m. Those interested in volunteering should contact Gateway Greening at 314-577-9484.

Cardinals relief pitcher Josh Hancock died in an automobile accident April 29, 2007, and pitcher Darryl Kile passed away in his Chicago hotel room of coronary atherosclerosis on June 22, 2002.

Brennan previously supported Gateway Greening during the 2004 “Flowers for Downtown” drive which created the current floral displays along Market and Tucker Streets, in Kiener Plaza and at City Hall. Gateway Greening is a nonprofit organization dedicated to community development through community gardening. Since 1984, Gateway Greening has helped transform neglected and abandoned lots in St. Louis into productive gardens and beautiful landscaped areas.

###

Charles Brennan can be heard on KMOX 1120 AM weekdays from 9:00am – 11:00am. Brennan was named one of the 100 most important talk show hosts in the United States by Talkers Magazine for 2004. . KMOX is dedicated to being the dominant information and entertainment source for the St. Louis region. Its first broadcast aired on Christmas Eve, 1925 and is now heard in 44 states, throughout much of Canada, Mexico, and the Caribbean, and now online at the new and improved www.kmox.com. In 2005, KMOX celebrated its 80th anniversary as “the Voice of St. Louis” and an ongoing national record of 125 consecutive number one Arbitron ratings.