

September 15

1904 It was "St. Louis Day" at the World's Fair. Business was suspended in the city, and 358,000 people came to the fair, setting an attendance record. A record was also set for the largest number of people to board the streetcars in a single day.

1907 A soda bottle thrown by one Hugo Dusenberg during the Browns game with the Tigers at Sportsmens Park knocked umpire Billy Evans unconscious. The crowd roughed up poor Hugo before the police rescued him. He was fined \$100.

1913 The new Famous-Barr and Company department store formally opened. Famous occupied "The Largest Building in the World," taking up the entire block bounded by Olive and Locust, 6th and 7th Streets. The building was stocked with \$3 million worth of merchandise and boasted 14 elevators.

1915 The *Sporting News* reported that Rogers Hornsby of the pennant winning Denison team in the Western Association had been sent to the Cardinals. The 19-year-old infielder made his Major League debut the next day. He would go on to become the greatest right handed hitter in history. Only Ty Cobb exceeded Hornsby's .358-lifetime batting average.

1918 President Woodrow Wilson was in St. Louis. He gave a speech at the Old Coliseum on Jefferson, lobbying for the adoption of the League of Nations.

1926 Unable to find the fogged-in landing field in Chicago, airmail pilot Charles Lindbergh jumped from his plane as it ran out of fuel over Ottawa, Illinois. "Lucky" Lindbergh parachuted to safety, and the three sacks of mail from St. Louis were recovered safely and taken to Chicago by train.

1926 The Cardinals scored 12 runs in the third inning in the first game of a doubleheader here against Philadelphia. It still stands as a team record.

1928 The Cardinals set a frustrating record, stranding 29 runners in a doubleheader, including 18 in the second game alone. The 29 stranded runners still stands today as the record for an 18-inning doubleheader.

1930 Cardinals pitcher Flint Rhem disappeared on the eve of a huge series with Brooklyn. He turned up the next day. Rhem said gamblers who had bet money on Brooklyn kidnapped him. The pitcher claimed he was held in a hotel room and forced to drink a copious quantity of bootleg whiskey.

1936 The first cassion was sunk for the new Daniel Boone Bridge over the Missouri River between St. Louis and St. Charles Counties.

1958 Solly Hemus was named to manage the Cardinals in 1959, to replace Fred Hutchinson. Hutchinson had managed the Cardinals for three years.

1959 Anheuser-Busch pledged the first \$5 million towards \$20 million in equity capital for the construction of the new downtown stadium. On October 3, 1959, it was announced that the new stadium would be named Civic Center Busch Memorial Stadium in honor of AB's \$5 million guarantee.

1960 Both of the presidential candidates were in St. Louis. John F. Kennedy and Richard Nixon each made a separate visit to the Convention of the International Association of Machinists at Kiel Auditorium.

1960 The birthday of UMSL. The first student was enrolled at what was then the University of Missouri, Normandy Residence, located at the former Normandy Country Club. It marked the beginning of the effort to establish a full-fledged campus here. Three years later to the day, the campus was dedicated.

1962 The *Globe-Democrat* reported that the folk music revival was sweeping Gaslight Square. One nightclub owner told a reporter that folk singers were playing in at least one-half of the bars in the area.

1969 Steve Carlton of the Cardinals set a Major League record as he struck out 19 Mets. But Carlton lost the game 4-3! He struck out the side four times, and fanned at least one batter in every inning. But Ron Swoboda slugged a pair of two-run homers. Carlton said he lost the game because he was challenging hitters in a bid to set the record.

1978 The seven month reign of Leon Spinks as heavyweight champion came to an end. Muhammed Ali regained the title in a 15-round decision at the Super Dome in New Orleans. Spinks never trained seriously for the rematch, instead living a flamboyant life style. He blew about \$20 million in winnings and was arrested for cocaine possession before declaring bankruptcy in 1986.

1983 A judge cleared the way for demolition of the Buder and International Buildings for the Gateway Mall. Pride of St. Louis Redevelopment won a court battle to condemn the blocks bounded by Market and Chestnut, Seventh and Eighth Streets.

1991 Freshman Marshall Faulk of San Diego State, playing in only his second game, set an NCAA record by rushing for 386 yards on 37 carries against University of the Pacific. He also scored 7 touchdowns, the NCAA record for a freshman.